7 Convincing Benefits

Promoting Creativity and Discovering Solutions through Crowdsourcing in Higher Education

IdeaSpace: The Creative Hub for Ideas

More than 2000 creative minds are active on IdeaSpace, sharing hundreds of high-quality ideas on diverse topics, addressing the challenges of tomorrow. Provide your students with the opportunity to dive into the world of Open Innovation and discover its invaluable benefits. From innovative concepts to creative solutions for future trends, empower your students to engage as innovators individually or in teams by utilizing IdeaSpace (https://www.ideaspace.cc) as a valuable resource.

Explore how students can benefit from actively participating in idea generation in the innovation process.

1| Interdisciplinary Learning and Open Innovation

IdeaSpace promotes collaboration among students from various fields of study as well as stakeholders from academia and industry, simultaneously introducing the concept of Open Innovation. Students learn how to leverage external knowledge and ideas to develop innovative solutions.

2| Practical Hands-On Learning

Students have the opportunity to address real challenges in business, society, and the environment, gaining practical experience and better preparing themselves for the demands of the professional world.

3| Fostering Creativity and Innovation

IdeaSpace provides a method and resources for idea generation, encouraging students to develop creative approaches to problem-solving. The best ideas from contributors are rewarded with prizes and receive support for implementation.

4| Visibility for Your Institution

Your university or college can position itself as a pioneer in innovation and forward-looking education by offering students the opportunity to actively engage in idea generation within the innovation process. Furthermore, you can also act as a client for an idea campaign, gaining significant visibility for your institution.

https://my.ideaspace.cc

5| Support for Solving Real Problems

Companies and organizations from various industries use our IdeaSpace platform to find solutions to their challenges. This provides students with the opportunity to connect directly with potential employers and gain practical experience.

6| Flexibility and User-Friendliness

IdeaSpace is easy to use and can seamlessly integrate into your courses. It offers course instructors the flexibility to tailor activities to individual requirements. We are happy to introduce IdeaSpace as part of your course.

7| Access to Resources and Expertise

We offer support, training materials, and access to experts to ensure that your courses run smoothly and students can fully harness the potential of crowdsourced idea generation.

Contact us for this semester to learn how you can integrate idea crowdsourcing as part of the innovation process into your courses. We are here to assist you with any inquiries and support you in the execution of your educational plan.

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